

Item: Formation of a Committee for development of a Digital Guidance Code. This document would represent a Gamblers Anonymous Governing Document representing guidelines and requirements equitable with those in the Gamblers Anonymous Guidance Code.

Committee Purpose: To draft a unified **Digital Guidance Code** for Gamblers Anonymous that sets clear, Fellowship-aligned standards for online engagement (websites, social media, digital publications, virtual meeting infrastructure, and related communications). Upon completion, the Digital Guidance Code would be submitted for Board of Trustee approval, and upon approval/ratification, the Committee would be disbanded.

Background / Need

GA committees and service bodies increasingly rely on digital channels (Internet, social media, websites, online meetings, and digital literature distribution). Today, GA lacks a single, comprehensive governance protocol for digital engagement – this results in inconsistent standards, overlapping jurisdiction, the potential for uneven or inappropriate anonymity practices, and unclear approval pathways. This creates avoidable risk and confusion, especially in areas directly tied to GA’s Unity principles and public-facing presence.

In the Denver 2025 BoT meeting, a motion was approved for development of a GA Digital Code of Conduct. In reviewing current guidelines respective of various new outreach efforts currently under consideration/implementation, the Digital Strategy Committee recognized that a more comprehensive and forward-looking document was warranted. Based upon that, it is the DSC’s belief that this document (Digital Guidance Code) merits collaboration and input from more than the limited number of members of the DSC: given that such a document may serve to establish guidelines which would apply not only to other committees, but to the Fellowship as a whole, the DSC believes that a dedicated committee, whose members include representation from the larger BoT, various committees, and the BoR, is a more appropriate framework for consideration and development of this document.

Guiding principles (alignment with GA Unity Program)

GA’s Unity Step 11 explicitly addresses public relations and anonymity at the level of “**press, radio, films, television, and Internet,**” making clear that digital media is within the scope of GA’s PR/anonymity principles. As well, because any form of digital media engagement can span well beyond the room/group/Intergroup level, such matters must be considered as “**affecting other groups or Gamblers Anonymous as a whole**” in accordance with Unity Step 4.

Proposed action

Establish a temporary, purpose-built committee to draft a Digital Guidance Code for Board Of Trustees review and approval.

Committee scope (drafting only; not implementation)

The committee will produce a document that:

- Defines **official vs. unofficial** GA digital presence (and recommended disclaimers)
- Establishes **anonymity standards** and risk safeguards for modern digital spaces
- Sets **content guidelines** and moderation standards for comments, DMs, and public forums
- Clarifies **roles/jurisdiction** across digital-facing committees (who owns what)
- Establishes **approval pathways** for public-facing messaging, campaigns, and website changes
- Provides guidance for **local GA websites/social pages** to align with GA principles
- Addresses **literature posting / IP stewardship** in digital formats (what can be posted, how, and by whom)
- Defines a **review cycle** and update mechanism (living governance)

Recommended composition

Representation from: 3-4 Trustees + 2-3 Regents, and representatives (Chair/Co_Chair) of key digital-facing committees (Digital Strategy, Public Relations, Website Committees, Virtual Meeting, Literature, PRG, and others as appropriate). The aim is coordination and unity - not centralization.

Proposed motion (condensed)

“Move to establish a temporary Digital Guidance Code Development Committee to draft a comprehensive Digital Guidance Code for Gamblers Anonymous, aligned with the Unity Program, to be presented to the Board of Trustees for consideration and approval.”